

www.facebook.com/rotarysummerlin



January 31, 2012

We meet every Tuesday from 7:15 to 8:30 A.M. at the Tournament Players Club, Summerlin

Dear fellow Rotarian, Welcome to this week's edition of **'Round The Wheel**

President Jim Cady

President-Elect Gregg Townsend

ANNOUNCEMENTS

Rotarians at Work From Judith Filangeri

Rotarians At Work Day

Mark your calendars and sign up friends and family. The Rotary Club of Las Vegas Summerlin will do its Rotarians At Work Day (RAWD) project at Police Memorial Park on Saturday, April 21, 2012. We will paint tables, benches, fountains, trash receptacles, and possibly poles. Joe Germain has again agreed to see to it that we're well -offee'd" and fed.

We'll muster between 7:00 AM and 7:30 AM, tank up on hot coffee and donuts, and hit the ground running at 8:00 AM. We should finish and be ready for lunch around noon.

Harry Williams from the Neighborhood Services Department will be our liaison, along with Becky Skouson and Anthony Ruggiero from Councilman Stavros Anthony's office. We hope to have a speaker presentation in March.

We had a lot of fun last year and provided much needed community service. We hope to do the same this year. For more information, contact Judith.

District Conference The District 5300 conference will be held at Lake Arrowhead Resort this year June 1st to 3rd. President Jim advised if you plan to go, get your

reservation for the hotel soon. Apparently there are only 150 or so rooms at the hotel. Go to the District web site for further information.

BDTS

Time to register for the Board of Directors Training Seminar.

Nevada

Saturday, Feb. 11, 2012

Register by Feb. 8

Doubletree Club Hotel

7250 Pollock Drive

Las Vegas, NV 89119

California

Saturday., Feb. 18


Register by Feb. 15

University of Phoenix

3110 E. Guasti, Rm108/09

Ontario, CA 91761

 **Register NOW** for **BODTS 2012**
Seminars - Nevada - February 11, 2012

 **Register NOW** for **BODTS 2012**
Seminars - California - February 18, 2012

Cost: \$25 per person (The club will pick up this cost)

8:30 a.m.: Registration/Continental Breakfast

9 a.m.—12: Be efficient and consistent in your Club Administration and leave
more

time and energy to change your community and the world.

Topics include Defining Documents, Role & Responsibility of Board
Members; Robert's Rules of Order; Club Leadership Plan

Should you have any questions or need help please contact:

Mike Soden - 702-637-7380 or Chris Datwyler - 626-792-8441 Also can contact
Gregg Townsend our president-elect.

Today's Club Assembly Report by Lynn Mosier, Membership Committee
Chair

Rotary Club of Las Vegas Summerlin

Club Assembly meeting, January 31, 2012

Report from the Membership Committee on its activities and its recommendations about
oversight of certain membership retention-related matters and various other topics

President Jim Cady announced that today's Club Assembly would be presented by the
Membership Committee. Below is a summary of the presentation.

Lynn Mosier reported that the Membership Committee is composed of eight members: Jim White, Joe Germain, Betty Mahalik, Kelly Welter, Jim Camburn, and Lynn, Committee Chair, plus Jim Cady, Club President and Gregg Townsend, President Elect. The Membership Committee was formed in late October 2011 and held two meetings per month in November 2011, December 2011 and January 2012. Jim Cady and Gregg Townsend have been very supportive and have attended all six meetings. (Lynn did not report this at the meeting, but just for the Club's information, effective for February 2012 forward, the Committee will meet once monthly at 5:00 p.m. on the first Tuesday of each month at the Donald W. Reynolds Foundation. The Committee's next scheduled meeting is on February 7, 2012.)

Lynn stated that the Membership Committee has spent the last three months gaining an understanding of Rotary International's guidance on handling new members and the Club's bylaws and procedures related to membership topics. The Membership Committee has focused on membership retention issues, on handling and follow-up with guests who attend meetings, on the Young Eagles Society (YES Club a.k.a., the Red Badge Program, and various other matters.

The main goal of the Committee is to function as an effective arm of the Board and the Club, so that the Club retains and engages members, grows membership with individuals who fit well into the Club, and treats its guest and potential future members in a welcoming, warm manner that will draw positive attention to the Club. Lynn said that Committee will focus on membership growth and reaching out to the community to attract new members in the coming months. She briefly outlined today's program, and below are brief summaries of presentations from Committee members as listed below. (Note: member Jim Camburn was unavailable to participate at today's meeting because he was out of town, but Jim has offered invaluable input and will participate in future Membership Committee dog and pony shows 😊).

Jim White introduced an idea to the Club a few years ago that the Club assigns a "host" to each meeting who wears a "HOST" badge and accommodates guests. Jim White has led the charge for both the Club and the Membership Committee about this important weekly function. At today's Club Assembly, Jim reviewed Host Duties, and he outlined how to treat guests, both visiting Rotarians and guests unfamiliar to Rotary. The Host duties include guests' introductions and follow-up with guests. To ensure consistency in guest treatment, the Membership Committee is taking on host duty responsibilities, but on any given date, a host may recruit others for helping greet and pay attention to guests, etc.

Jim Cady reviewed the protocol for proposing a candidate for membership into the Club, the Club's review process, the processing of approved members, the induction and follow-up. Jim Cady mentioned that, while this protocol may not have always been followed in recent years, the Club will return to Rotary International's guidance that membership into Rotary is by invitation, and that the Club wants to add members that are not only good matches for the Club, but also that the Club will meet a candidate's expectations. Jim Cady briefly outlined

how the Membership Committee will function to interview proposed candidates and then make recommendations as to membership to the Club's Board, and work in conjunction with the Club President and Club Secretary.

Gregg Townsend expounded on the role the Membership Committee will perform in determining if a proposed candidate is a good fit for the Club and vice versa. During an informal setting with a proposed candidate, such as meeting for coffee, a member of the Committee will outline Club expectations related to attendance, timely dues payments, participating in club events, activities and fundraisers, etc. (As a note, to give credit where credit is due, Jim White developed this outline of discussion topics to address with a candidate.) Gregg also reminded members that Membership Growth is a responsibility of all Club members! And Gregg also talked about "quality", not necessarily "quantity", being the operative word.

Joe Germain and Betty Mahalik discussed the Young Eagles Society (the YES Club, also known as the Red Badge program). Joe and Betty reported on the list of twelve tasks, of which a new member must perform at least ten, to have a "red sticker" removed from new members' badges. Joe mentioned that there will be a focused effort to help new members achieve ten goals as quickly as possible, and there will be much fanfare and jubilation at future meetings to recognize those members who are "un-red-tagged!"

Kelly Welter discussed her experiences as to why and how the Club attracted her interest in joining. She was invited to a meeting by Betty Mahalik and had known Betty through various purely networking-type organizations. Kelly liked us, in spite of our shortcomings 😊, as she said she saw a way to participate with a club who places priorities on making a difference in this community and beyond (paraphrased). Kelly has added a fresh perspective/line of thinking to both the Club and the Membership Committee. Jim White mentioned that a lack of mentoring in recent years is an area where all Club members can focus to improve. Joe and Betty's lead on revising the YES task list and efforts to assist new members serve important roles in getting new members acclimated and "activated"! More to come on mentoring.

Lynn Mosier reported on ideas that focus on membership retention and care of membership. In conjunction with working with the Club Secretary, the Committee will take on a proactive role to contact members about attendance issues. The Committee, through communications with the Club Treasurer, may call a member who appears to have fallen behind on dues, as may be appropriate. On occasion, the Committee may be involved in communicating with members who are on a Leave of Absence. The Club's Board will review suggested Membership Committee intervention/communication points at its February meeting. The intent of the Membership Committee is to communicate early and to communicate as often as appropriate with members in certain situations so that a member is retained and not lost. So relevant is the old adage of "Make new friends, but keep the old...one is silver and the other

GOLD “. Bottom line: Even though we are a Club that shows a lot of kindness to each other, we have an opportunity to improve on our communications in various areas; hum, maybe all?

Jim Cady reported that we have lost 3 members since July 1, 2011 but added 4 new members, so the **Club’s net gain at the end of his seventh month of FY 2012 is one member! Yay!** Betty Mahalik reported that the Committee set a 10% membership growth goal for Jim Cady’s year. That equals a net gain of about 3.2 to 3.5 new members, so the Committee agreed to “round-up” to “4 **whole**” members ☺. Betty said to think “**WCII**”—**Who Can I Invite?!!!** She encouraged us all to invite guests, and then we will see what happens! Betty said to not try to analyze whether a person may or may not fit! Invite! Invite!

Jim Cady and Lynn Mosier thanked all who had proposed the Club’s new members. Jim thanked Club members for bringing guests, and he thanked all Club members for treating guests and visiting Rotarians in a warm, friendly manner. Jim stated that the Membership Committee will begin to focus on growing membership, but he wrapped up today’s Club Assembly with a PEP TALK that membership growth and membership awareness is each Club member’s job. Copies of all membership-related checklists will be posted on the Club’s website as soon as approved by the Club’s Board of Directors.

Service Team February 7th

Set up/Clean up - Sharon Exarhos

Greeter - Robert Bridel

Pledge - Mike Levy

Inspiration –Malinda Maile

Host - Kelly Welter

Next Week’s Program Debra Gauthier

Debra Gauthier was one of the first women hired by the Las Vegas Metro Police under the same rules as men. Her riveting story of courage and faith about her 20+ years on the force is the subject of her book "Bright Lights and Dark Places."

Comment: as you no doubt noticed, this issue of the newsletter was almost entirely “cut and paste “. Our thanks to all who contributed.

Comment II: To our non-Rotarian friends who are receiving this newsletter each week, we love to have you. However, if your situation has changed and you no longer wish to receive a copy

each week please send an email to : addon@yahoo.com with the word “ unsubscribe”. We do not wish to add to spam. Thank you.